

# Kevin Chapman

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## SUMMARY

Enthusiastic award winning creative with experience in interactive design, traditional print, apparel, and mobile applications.

Positive and reinforcing team leader & member known for creative problem solving and prominent art direction. able to present and embrace constructive criticism while building a team environment towards a common goal or objective.

Effective listener, communicator and adaptive learner. Able to assume new tasking, projects and responsibilities quickly and efficiently.

Detail oriented designer and strategist that embraces good design theory, usability, user experience and brand retention in order to maximize the effectiveness of a final product or campaign.

Productive team member under pressure, highly motivated, with a "WHEREVER I'M NEEDED" attitude.

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## EDUCATION

Westwood College  
Bachelor of Visual Communications  
Graduated, 2004

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## PROFESSIONAL SKILLS

Adobe Creative Suite  
Photoshop  
Illustrator  
InDesign

Layout Design  
Video Editing  
HTML  
CSS

UI / UX Usability  
Social Marketing  
Product Photography  
Sketch / XD

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## EXPERIENCE

### ENTREPRENEUR MEDIA. Irvine, CA

Senior / Visual Designer

Worked closely with the Creative Director to elevate the brand look / feel online. Delivered branding guides, UI/UX, web design, marketing, large format signage and more.

### GRAPHITTI DESIGNS. Anaheim, CA

Lead Designer / Logistics Manager

Lead designer and assisted in creative concepts, marketing and social media for new product launched. Oversaw all warehouse operations.

### SILVER STAR CASTING CO. San Clemente, CA

Art Director

Worked closely with ceo, marketing and sales teams to create branding guidelines and designs aligned with business goals. Provided creative direction and coaching to improve output from design team, production team, and merchandising. established and maintained branding guidelines.

### WHITE BROTHERS RACING. Yorba Linda, CA

Art Director

Lead designer for all catalogs, apparel, event material and pop displays. Assisted in all creative concepts, marketing and social media for new product launches.