

Kevin Clifford Chapman

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SUMMARY

Experienced Art Director / Visual Designer with expertise in interactive design, traditional print, apparel, and mobile applications.

EDUCATION

Westwood College
Bachelor of Visual Communications
Graduated, 2004

PROFESSIONAL SKILLS

| | | |
|----------------------|---------------|---------------------|
| Adobe Creative Suite | Layout Design | UI / UX Usability |
| Photoshop | Video Editing | Social Marketing |
| Illustrator | HTML | Product Photography |
| InDesign | CSS | Sketch / XD |

EXPERIENCE

ENTREPRENEUR MEDIA. Irvine, CA | 12/2014 - Present

Senior / Visual Designer

Worked closely across all departments (Book Publications to Event Media) to elevate the brand look / feel online and to ensure brand consistency. Delivered branding guides, UI / UX, website design, podcast feature with Reid Hoffman, marketing, and developed mobile experiences for all online products. Designed for a variety of client industries ranging from personal brands to commercial.

GRAPHITTI DESIGNS. Anaheim, CA | 08/2010 - 12/2014

Lead Designer / Logistics Manager

Lead designer and assisted in creative concepts, marketing and social media for new product launches (Gallery Editions and Convention exclusives). Oversaw all warehouse operations, monitored scheduling / time management for all tradeshow.

SILVER STAR CASTING CO. San Clemente, CA | 07/2007 - 07/2008

Art Director

Worked closely with CEO, marketing and sales teams. Created and implemented branding guidelines to align with business goals. Provided creative direction to a team of 3, coaching to improve output from design team and production teams.

WHITE BROTHERS RACING. Yorba Linda, CA | 07/2006 - 07/2007

Art Director

Lead designer for digital / print catalogs, apparel, event material and pop displays. Assisted in all creative concepts, marketing and social media for new product launches. Worked with Marketing team to develop / promote our business to business and direct to consumers programs.